



# The 2022 Year in Review

Welcome to Pornhub's 9th Year in Review, where we bring you 2022's hottest trends, terms, searches and a recap of everything that happened during the year.

Here you will find plenty of colorful infographics filled with data compiled by Pornhub's intrepid statisticians. As always, we provide a little commentary to touch on the main trends and breakdown the details to see how the year that was 2022 affected the porn viewership of people around the world.

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# The Searches that Defined 2022

Every year, the Insights team and Pornhub's statisticians sift through data from billions of visits to see what content defined the year. Those that follow this blog know that Pornhub's top searches are often influenced by pop culture and other worldwide events. Many of these terms define 2022 not just on Pornhub but in mainstream media as well.

## 1. Reality

Topping this year's trends is Reality porn. The Reality category grew by +169% to become one of the Top 20 categories, while popularity of the Amateur category has dropped slightly by -19%. Our statisticians theorize that as more amateur models have become full-time performers, the quality of their videos has improved, but visitors are still seeking a real homemade porn experience.

In fact, searches for "real amateur homemade" grew by +310% in the United States and +179% worldwide. The most common homemade search terms are "homemade swingers" and "homemade threesome". Over the past year, searches containing "real" grew by +42%, with the most popular searches being "real orgasm", "real couple" and "real massage".

Women view Reality porn +37% more than men. It's their 12th most popular category compared to men's 15th. We found the same trend happening on PornhubGay where the Reality category moved up +8 spots in rank to join the Top 20 gay male categories. Searches for "homemade" also grew +33% among gay visitors.

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The Transgender category grew by +75% to become the 7th most popular category worldwide. Transgender was the #1 most viewed category in Brazil, and 3rd most popular in the United States and Italy.

“FTM” (female to male) searches were 8 times more popular than “MTF” (male to female), with “transgender threesome” and “transgender surprise” among the top searches. Men view Transgender videos +22% more than women, while women view the “Trans Male Transgender” sub-category +115% more than men.

Gen Y visitors (aged 25-34) view Transgender videos +34% more than other age groups, as does Gen X (aged 35-44) by +25%. Our statisticians also found that “FTM” (female to male) searches grew +202% among visitors to PornhubGay.

The most searched for gender identities are “non binary”, “gender x” and “androgynous”.

### 3. Group Sex

The Threesome category grew +34% in 2022, to become the 4th most popular category worldwide, and made the Top 5 categories in 17 of our Top 20 highest traffic countries. We also found that Orgy videos were +113% more popular, as was “gangbang” by +88%.

Compared to men, women are +40% more likely to view Threesome videos, +29% more into “Gangbang”, +25% more into Double Penetration and +12% more into Orgy videos. Searches for “FFM” (female + male + male) were +84% more popular than “MMF” (male + male + female), but women search “FFM” +24% more than they do “MMF”.

Threesomes are +115% more popular with Gen Z visitors (aged 18-24) and +68% with Gen Y (25-34) when compared to other age groups. “FFM” is also +31% more popular with Gen Y.

Our statisticians found the same group sex trends happening on PornhubGay, where Gangbang

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2018.

#### 4. Outdoors

After a few years of Covid quarantine, people were ready to get out there in 2022! The Outdoor category grew +121% and joined the Top 10 worldwide. It was a top 10 category in 19 or our Top 20 highest traffic countries. Searches containing “outdoor” grew +23% and “outside” by +17%.

The most popular related search was “Outdoor sex”, followed by “outdoor anal”, “outdoor cruising”, “outdoor creampie” and “outdoor quickie”. Women view Outdoor videos +11% more than men and it’s their 8th most viewed category. Gay men are +40% more likely to view Outdoor porn when compared to non-gay visitors, and they like “camping” +549% more!

Searches for “camping” grew by +62% worldwide, with “amateur”, “tent”, “orgies” and “shower” being the most searched for camping terms. “Travel” searches grew by +32%, “hotel” by +17%, “nude beach” by +23% and “sex on the beach” by +28%. It’s not all fun and games, as even “business trip” saw a +21% increase in popularity in 2022.

#### 5. Positions

Let’s cut to the chase; “Lesbian Scissoring” searches grew +151% worldwide and +96% in the United States, with women being +155% more into “scissoring” searches than men. Scissoring is also +46% more popular with Gen Z visitors (aged 18-24) and +32% more enjoyed by Gen X (aged 35 to 54).

After scissoring, “amazon” became the most searched for position in 2022, followed by “69”, “missionary”, “lotus”, “spooning”, “helicopter” and “cowgirl”.

Women are +13% more likely to search for the term “position”, and their favorite one is “cowgirl”, which they view +21% more than men. Men on the other hand are +58% more likely to view

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## 6. Feet

Searches for “Love Her Feet” were trending throughout the year, making “foot” the most popular fetish related term in 2022. The Feet category was viewed +38% more than the previous year, which included a +145% increase in popularity among women, and +10% for men.

Back in 2021, men and women had almost the same share of Feet video views (only a 0.07% difference) and women were -55% less likely to view Feet, showing a notable increase in 2022.

Foot related searches grew by +31%, with “Footjob” being the most common term. It was most often combined with the terms “nylon footjob” and “pantyhose footjob”. The most popular feet related searches were “feet worship”, “feet licking” and “femdom feet”.

Gen Y visitors (aged 25-34) viewed feet +58% more than other age groups, and it wasn't just feet that grew in popularity. Our statisticians found that “sneakers” searches grew by +18% in 2022.

## 7. Femdom

The Bondage category moved up +3 spots to become one of Pornhub's Top 20 categories worldwide. Searches for “femdom” and “female domination” grew by +28% in 2022, with “pegging” and “strapon” being among the highest trending terms of the year.

“Lesbian domination” was the most popular domination related term, with “mistress” and “goddess” both outranking any type of male domination searches. Women view Bondage +30% more than men, and it's their 17th most popular category of video. Women are also +35% more likely to view “hardcore” videos.

“Cuck” and “cuckold” searches grew by +18% in 2022, as did “cuckquean” by +130%. The most popular searches included “bbc cuckold”, “cuckold cleanup” and “cuckold wife”.

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closely by “Japanese”. Searches for “MILF” swapped places with “lesbian”, followed by “pinay” (Filipino woman) to complete the Top 5.

“Ebony” and “Massage” searches both saw a drop, being replaced by “big ass”, “threesome” and “Latina”.

Other searches that saw growth in 2022 include “blowjob”, “cosplay”, and “trans”. Terms that remained in the Top 20 but saw a decrease in popularity include “anime”, “bbc” (big black cock), “squirt” and “joi” (jerk off instructions).

## 2022’s Most Popular Performers

This year Abella Danger was the most searched for pornstar, knocking Lana Rhoades into 2nd place. Angela White increased +3 in rank to become Pornhub’s 3rd most searched pornstar, dropping Eva Elfie and Riley Reid to round out the Top 5. Between them, the Top 5 pornstars have more than 7.1 billion all-time video views!

Pornstars that had big gains in 2022 include Emiliy Willis, and Violet Myers whose rank increased by +13 to join our Top 10. Searches for Lasirena69 gained +19 in rank, Rae Lil Black by +12 and Sky Bri by +14.

## Amateur Models

The most viewed amateur model on Pornhub was Yinyleon, just ahead of Angel, Sweetie Fox and DickForLily.

## The State of the Union

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“Ebony” and “Latina” searches moved ahead of “Asian” to round out the Top 5 US Searches. Americans were more into “big ass” than “bbc” (big black cock) in 2022. “Big tits” increased +4, while “BBW” (big beautiful woman) went down -4 on the list.

“Real Amateur Homemade” grew an incredible +122 spots to join the Top 25. “Squirting” gained +15 spots and “furry” by +17.

If you’ve followed our Insights blog, you already know that porn preferences differ from one country to the next. But did you know that people’s tastes can differ just as much from region to region within a country? By looking at the top relative searches, we can see what terms are proportionally more likely to be searched in those regions when compared to all other parts of a country.

The United States is a great example of these regional differences, as illustrated in the following map. Our statisticians found that visitors from Montana liked “leather” porn, Utah searched for “Mormon”, Texas was into “panties”, and Nebraskans really wanted to “rub” one out.

Folks from Alaska are more into “breast expansion” than other Americans, South Carolina likes “GILF” (granny I’d like to fuck) porn, Arizona needs to “shower” more and Illinois just likes some “dirty talk”. Oregon and Indiana are both more likely to search “furry”, but Pennsylvania will look for some “hairy pussy” instead. It seems fitting that America’s wang (aka Florida) was looking more often at “bbc” (big black cock).

## Top 20 Countries by Traffic

Once again, the United States continues to be the country with the highest daily traffic to Pornhub, followed by the United Kingdom. In 2022, France moved +1 ahead of Japan, Mexico +1 ahead of Italy, and Germany +1 ahead of Canada. Egypt’s rank increased by +7 to join our Top 20 for the first time, and Belgium is back! It last made our Top 20 in 2017.

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To learn even more about the porn preferences of each country, you can skip to the [Top 20 Countries in Depth](#) section at the end of the Year in Review.

## A Time for Reflection

2022 saw Pornhub's average visit duration decrease by -1 second to 9 minutes and 54 seconds. Most of the Top 20 countries however saw an increase in duration, including a nearly half a minute longer in Japan, Germany and Sweden. Canadians came and went -20 seconds faster, as did Filipinos by -32 seconds compared to their 2021 average.

The Top 20 country with the longest visit time is Egypt at 11 minutes 12 seconds. The quickest was Mexico at 8 minutes 45 seconds, a decrease of -31 seconds compared to 2021.

This year Pornhub's female visitors closed the gap and only spent an extra +6 seconds on Pornhub compared to male visitors. In 2021 the difference was +14 seconds longer for women. Gen Z visitors take care of business nearly a minute faster, while those over 55 and take more than a minute longer than other age groups.

The average visit duration of the United States was 9 minutes 41 seconds, a decrease of -3 seconds in 2022. Alabama became the longest visiting state with an increase of +36 seconds to 11 minutes 22 seconds. Ohio's time dropped by -38 seconds to make it the shortest visiting state at 8 minutes 44 seconds.

Maryland's time increased the most in 2022 by +43 seconds, while Washington state's average time decreased by -79 seconds.

Worldwide, and indeed in most countries we have studied, Sunday is the most popular day to visit Pornhub, while Friday tends to have the lowest traffic. A lot of that has to do with the hours people prefer to watch porn. Peak viewing times are typically from 10pm to 1am, but on

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Monday's at 11pm.

## Categorical Analysis

While search terms can be more easily influenced by current trends and differing international terminologies, Pornhub's 100+ video categories are the same throughout the world. So, when compared internationally or on a local level, categories can give a solid indication of the types or genres of porn that people are most interested in viewing.

Big changes happened in 2022, as the Lesbian and Ebony categories both moved up +1 to replace Japanese as the top category. Threesome shot up +6 spots to become the 4th most viewed category worldwide, and Anal moved +1 past MILF to become the 5th most viewed worldwide.

Other big gainers included a +5 rank change for Transgender, +7 for Outdoor, +18 for Babysitter (18+) and +21 for Reality. While Hentai stayed the most searched term worldwide, as a category of videos it was viewed less, dropping by -8 in rank compared to the previous year.

The following map shows which top categories are most popular in different parts of the world.

Ebony is still the #1 category in the United States and much of the African continent. Other western countries like Canada and Australia prefer Lesbian videos.

Japanese is the top category through most Eastern Asian countries, while India and surrounding countries like Indian porn.

Anal is tops in several European countries, while MILF topped the list in Southern Asian.

Reality was the top category in only four countries: Ukraine, Belarus, Kazakhstan, and

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## Category Growth

The Reality category saw the biggest gain of +169% in 2022, followed by a +164% increase in Scissoring and +155% for Babysitter (18+). Outdoor and Orgy views more than doubled in the last year. The Gangbang category grew by +88% and Transgender by +75%.

Mature was once again the longest viewed category, at 18 minutes 41 seconds, an increase of 193 seconds since our last Year in Review. Tattooed women were viewed for 18 minutes and 14 seconds on average. Both categories are popular with older aged visitors, who often spend more time on Pornhub compared to younger age groups.

Viewers of the Muscular Men category get the job done in only 6 minutes 10 seconds, and as popular as Scissoring is, the category is typically viewed for only 7 minutes.

## PornhubGay Insights

By analyzing traffic landing specifically on PornhubGay pages, our statisticians can see what type of gay male porn was the most popular. This year saw substantial changes in the most searched terms, as "hentai" overtook both "twink" and "straight" for the number one PornhubGay search.

For many of the Searches that Defined 2022, our statisticians found the same trends happening on PornhubGay. "Threesome" increased +5 in rank, and "gangbang" searches increased by +67%. Trans searches for "FTM" (female to male) grew by +202% and joined the Top 20 gay searches. Searches for "homemade" porn grew by +33% and "cruising" by +127%.

The two most viewed categories of gay porn continued to be Straight Guys and Black, but Group videos gained +3 to become the 3rd most popular category, ahead of Twink and Daddy. Solo

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KolinArt, MichaelDelRay, Tyler Wu and Cris Fabio.

## Men vs Women

Pornhub's statisticians make use of Google Analytics to figure out the most likely age and gender of visitors. This data is anonymized from billions of visits to Pornhub annually, giving us one of the richest and most diverse data sets to analyze traffic from all around the world. Because doesn't watch a little porn, right?

The #1 categories stayed the same for both men and women this year, that being Japanese for men and Lesbian for women. The popularity of Ebony porn increased for both genders, moving up +4 for women and +2 for men, making it their 2nd most viewed category.

The Reality category grew in popularity for both men and women, joining their Top 20 most viewed for the first time. Outdoor appeared in the Top 20 for both genders for the first time, as did the Babysitter (18+) category.

When comparing female to male visitors, our statisticians found that women were +155% more likely to view the Scissoring category, +87% more into Solo Male and +78% more into Pussy Licking.

Women are +40% more likely to view Threesome videos, and +37% more into Reality themed videos. Compared to male visitors, women are +34% more likely to view Hardcore videos, +30% more into Bondage and +29% more into Gangbang videos.

The pornstars that are most often viewed by women compared to men are all gay or bi-sexual pornstars. That comes as no surprise to our statisticians, since 46.7% of gay male porn is watched by female visitors! Female visitors are +409% more likely to watch videos featuring Armond Rizzo, +291% more into Devin Trez and +253% more into Dante Colle than men are.

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2022 saw the proportion of female viewers grow to 36%, an increase of +1 percentage point and +4% growth compared to 2021.

In the Philippines, Colombia, Mexico and Argentina, nearly half of Pornhub's visitors are women. Canada and the United States have 29% female viewership, while Germany falls lower than other Top 20 countries with 26% female.

## Age Demographics

Pornhub's average visitor age remained 37 for 2022, with the 18 to 24 group growing by +2 percentage points, and the 35 to 44 age group dropping by -2% percentage points.

Egypt is new to our Top 20 countries this year, and nearly 65% of its visitors are Millennials between 18-34. The Philippines and Brazil both have a similar proportion of Millennial visitors, while Canada and the United States have a slightly larger proportion of visitors over the age of 35. In Spain, 71% of visitors are over 35, with 45-54 being the country's largest age group.

Different generations favor different types of porn, so our statisticians looked at the top relative categories for each age group to see which ones they're more likely to view when compared to all other age groups.

Gen Z visitors aged 18 to 24 are +115% more likely to watch Threesome videos, +72% more into Cosplay and +58% more into Cartoon videos. They're also twice as likely to view Virtual Reality videos and view Vertical Video porn +51% more.

Gen Y visitors aged 25 to 34 are +143% more into Asian porn, +58% more into Feet and +33% more likely to view videos with Tattooed Women. They're also the most likely to view Transgender videos by +37%.

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+39% more interested in Small Tits. Over 55 visitors are also +58% more into Mature porn and watch Vintage videos +39% more.

## Devices & Technology

In 2022, mobile devices made up 97% of all Pornhub traffic, with smartphones being 84%. Tablets saw a -34% in traffic share from 2021 to 2022, making up only 3% of Pornhub's traffic. Desktop usage dropped a further -6%.

Some countries have even higher mobile usage. 94% of traffic from the Philippines comes from smartphones, 92% from Mexico and 91% from Egypt. Of the Top 20 countries, tablet usage stays above 20% in Canada, Germany, Netherlands, Sweden and Belgium.

## Operating Systems & Browsers

The Android OS continues to make up the largest part of mobile operating system usage at 51.5%. That's a -5% reduction in traffic share since 2021, while Apple's iOS grew by +6.2%.

Windows made up 65% of desktop traffic, while Mac OS had the biggest share increase by +4.1%. Chrome OS also saw increased usage, which the share of Linux users shrank.

Google's Chrome web browser makes up 48% of mobile traffic and 53% of desktop traffic. That's down slightly since 2021, as the share of Safari users increased +4% on mobile and +3% on Desktop. The share of Opera Mini traffic shrank -89% on mobile, while the Opera browser on Desktop grew +32% in.

PlayStation makes up nearly three quarters of visits from game consoles, an +20.6% increase in share since 2021. Our traffic data does not allow us to differentiate between PS4 and PS5 visits.

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## Movie Parodies & Characters

Fantasy plays a big role in pornography. People are not simply looking for nudity; they're interested in the scenarios that lead to each sexual encounter. It's only natural that fans will want to see their favorite movie characters involved in sexual scenarios, so porn parodies and cosplay are popular adult film genres.

"Harley Quinn" continued to be the most searched movie or character in 2022, followed by "Star Wars" which more than doubled in popularity from the previous year.

The favorite Marvel characters in order are Black Widow, Avengers, Spider Man, Guardians of the Galaxy and Deadpool. The favorite DC characters are Wonder Woman, Batman.

## Video Games & Characters

Fortnite continued to be the most searched for game on Pornhub, while Overwatch and Genshin Impact both moved ahead of Minecraft and Pokemon to round out the Top 5 video game searches. Cyberpunk's rank grew by +12 spots, Summertime Sage by +18 and Valorante by +21. Games that decreased in popularity include Roblox by -2, Among Us by -10 and Final Fantasy by -2. Call of Duty's popularity increased +6 thanks to the game's re-release in 2022.

To see what video game characters were the most popular, our statisticians looked for any searches that combined a character name with the title of the video game they appear in (to avoid counting searches for pornstars who may have similar names).

Topping this year's list was Overwatch's Dva, followed by Minecraft's Jenny Mod. The most popular Overwatch characters in order are Dva, Widowmaker, Mercy, Tracer, Mei and Ashe. The

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## Holidays & Events

We've found that people are pretty regular when it comes to their masturbation schedule, choosing the most convenient days and times to visit Pornhub. Holidays can have a dramatic effect on traffic to Pornhub as people have to adjust their regular schedule to travel, attend events and spend time with family and friends.

To illustrate these changes, our statisticians focused on the biggest holiday season of the year to see whether it was Christmas Eve, Christmas Day or New Year's Eve that caused the biggest drop in Pornhub traffic.

New Year's Eve kicked holiday ass with a massive -40% drop in worldwide traffic from 6pm to Midnight on December 31st. The biggest party country in our Top 20 was Belgium, where traffic dropped -56% on New Year's, while the United States only dropped -22% last year.

The worldwide traffic drop on Christmas Eve was -32%, while Christmas Day saw traffic drop by -15%. About half of France and Belgium's traffic dropped off on Christmas Eve, compared to only a -24% drop in the United States.

Live events cause people to adjust their regular porn viewing schedule, quite often causing a drop in Pornhub traffic. However, some events will cause Pornhub traffic to increase.

Our statisticians took a closer look at some of the Top 20 countries to see how their traffic changed during 2022 World Cup matches. It's interesting to see what proportion of a country will put porn aside for a few hours to watch their team play, and which ones don't.

In the match between Belgium and Canada, nearly a quarter of Belgium's gave up porn during the match, while Canada had only a -7% drop in Canada. Brazil and Serbia were the most evenly

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that because the match took place at 6am, more people were awake during a normally low traffic time of the day, it increased the likelihood of people visiting Pornhub.

Also interesting is that traffic in the United States was flat (-0.2%) during their match with the United Kingdom, where traffic decreased by -13%. Our statisticians are chalking that up to the Black Friday Effect, as more people may have been online shopping during that time.

## Top 20 Countries in Depth

In this section you will find a closer look at each of our Top 20 countries by order of highest daily traffic. It really illustrates how porn tastes differ around the world. Throughout 2021, Pornhub continued to expand into international markets, and you will see that many of the top searches are in different languages. Through crowdsourcing, thousands of Pornhub video titles are being translated into foreign languages to help people around the world find the content they want, using their localized lingo.

You may also notice that many of the top searches are about the places, languages, and culture in those countries. The takeaway is that people like to see porn featuring their fellow citizens!

### 1. United States

In the United States, "lesbian" overtook "hentai" to become the number one search term. "Ebony" and "Latina" searches also grew ahead of "Asian". 2022's trending searches for the United States included "gamer girl" by +813% and "reverse cuckold" by +396%. Americans view the Ebony category the most often, but when compared to the rest of the world, they're proportionately +143% more likely to watch Virtual Reality, +97% more into College videos and +64% more into Threesomes.

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searches increased in rank +2, and both “Asian” and “big ass” grew +4. “Ebony” related searches dropped by -8 positions, while “gangbang” grew +3. This year “British” searches come in 8th on the list.

The U.K.’s trending searches included a +376% increase for “naked wrestling” and +295% for “older woman”. Visitors tend to watch the Lesbian category the most, but compared to the rest of the world, U.K. visitors are +524% more likely to watch the British category, +99% more into Indian and +69% more into Anal videos.

### 3. France

The top two searches in France remained “francaise” and “hentai”, while “milf”, “lesbienne”, “amateur francais” and “anal” all moved up into the Top 5. “poupee sexuelle” (sex doll) searches grew +363% and “real rencontre” (real encounter) by +225%. While Lesbian is the most viewed category in France, visitors are +798% more interested in French porn and +146% more into Anal than elsewhere in the world.

### 4. Japan

Japan’s #1 search term remained “Japanese”, while “uncensored” searches moved up +4 spots ahead of “amateur”. Trends for the year included a +754% increase for “car sex” and +612% for “face riding”. Outdoor became the 3rd most popular category of video in Japan, and visitors from the country are +416% more into Uncensored Hentai videos and +117% more into Cosplay, when compared to the rest of the world.

### 5. Mexico

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roleplay". Mexicans are +91% more likely to watch Big Ass videos, and +81% more into Brunette when compared to the rest of the world.

## 6. Italy

Italy's Top 5 searches all moved up +1 spot in 2022, with "italiano" leading the list, followed by "milf" and "amatoriale italiano". Trending searches included a +278% increase for "gang bang italiana" and +114% growth in "transgender" searches. Transgender also became the 3rd most popular category in Italy, just after Mature and Lesbian. Italian visitors are +907% more likely to view the Italian category, +138% more into Transgender porn and +76% more interested in Blowjob compared to the rest of the world.

## 7. Germany

Germans love home-grown porn, with "german" and "deutsch" topping the list for another year. "Big ass" searches were up +3 spots, and +4 for "threesome". Trends for 2022 included a +833% growth in "curvy german" searches, +487% more for "german public" and +297% for "turk porno". Anal is the most popular category of video in German, and Outdoor and Threesome themed videos joined the Top 5. Germans are +408% more likely to view Anal videos, and +148% more into Pissing than the rest of the world.

## 8. Canada

For 2022, "milf" took over the #1 search spot for Canada ahead of "lesbian", pushing "hentai" down -2 into 3rd. Searches for "big tits" gained +2 in rank, "big ass" +3 and "gangbang" +6 to join the Top 15. Trending searches for the year included a +592% for "naked women". While "trans fucks girl" was a trending search in most countries, Canadians saw a bigger increase in "trans

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## 9. Philippines

In 2022 “pinay” continued to be the number one search in the Philippines while “Japanese” moved up one position to become the second most popular search ahead of Pinoy. Searches including the term “pinay gangbang” grew by +7 and “new pinay” by +14. Japanese was the most viewed category in the Philippines ahead of lesbian and Asian. Trending searches for the year included a 435% increase for “pinay tattoo” and a 234% increase for “hot romantic sex”. When compared to the rest of the world visitors from the Philippines are 192% more likely to view the Romantic category and 180% more likely to view Behind The Scenes videos.

## 10. Brazil

Brazil’s number one search in 2022 was “hentai” while “Brasileira” rank increased by +2 to join the top five searches. “Trans” searches grew in rank +6 and “gay” searches by +13. Transgender also became the most viewed category of videos in Brazil, ahead of Brazilian and Lesbian. Trending searches for the year included a 490% increase for “pussy fingering” and a 431% increase for “male moaning”. Brazilians are 92% more likely to view Brunette videos and 86% more likely to view Transgender when compared to the rest of the world.

## 11. Spain

Spain’s number one search continued to be “hentai”, while “Espanol” moved up +1 to replace “milf” as the second most popular search. Searches for “anal” increased +5, “trio” by +7 and “Argentina” by +22. Trending searches for the year included a 640% increase for “transexuales” and a 297% increase for “futbol” (soccer). Visitors from Spain are 117% more likely to view Transgender videos and 63% more interested in Handjobs when compared to the rest of the

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In 2022 “hentai” and “milf” both moved up one position ahead of “polska” to become the top searches in Poland. “Gangbang” searches increased +4 and “threesome” increased +7. Trending searches for the year included a 442% increase for “football” and a 350% increase for “real amateur homemade”. While visitors from Poland watch Lesbian category videos the most, they are 158% more likely to view Czech videos, 107% more into Brunette and 49% more into Orgy videos, when compared to the rest of the world.

## 13. Netherlands

The number one search in the Netherlands continued to be “milf” while “lesbian”, “Turkish” and “big ass” all saw significant gains moving them into the top five searches. Searches for “threesome” gained +4 and Indian +18 over the last year. Trending searches included a 276% increase for “festival”, 261% for “pizza delivery” and 219% for “bouncing boobs”. While visitors from the Netherlands are most likely to view the Lesbian and Anal categories, they are 66% more likely to view Indian videos, 63% more interested in Arab and 48% more into pissing videos when compared to the rest of the world.

## 14. Australia

Searches for “lesbian” and “anal” both grew in 2022 ahead of “hentai” to be the most popular search terms in Australia. “Anal”, “Indian” and “creampie” all increased in rank, alongside a + 5 increase for “gangbang”. Threesome moved into the second most popular category of video in Australia and Outdoor became the fourth most popular. Visitors from Australia are twice as likely to view Asian videos and they’re also more likely to view Indian, British and Outdoor videos when compared to the rest of the world.

## 15. Ukraine

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porn" grew +84 positions to join the country's Top 5 searches. Trending terms for the year included a 553% increase for "stuck", a 493% increase for "black woman" and a 292% increase for "truth or dare". Ukraine was the only Top 20 country to have Reality as its most viewed category, followed by Threesome and MILF. Ukrainians are also 343% more likely to view Reality videos and they are still 327% more likely to view videos in the Russian category.

## 16. Argentina

In Argentina, searches for "Argentina", "hentai", "lesbianas" and "MILF" all remained the searches of the year. Searches for "big ass" increased in rank +3 as did "anime" by +12 and "tetonas" (tits) by +11. Trending terms for the year included a 323% increase for "furry", a 262% increase for "transsexual" and 233% increase for "party" searches. Lesbian, Anal and Threesome were the top three most viewed categories in Argentina, but visitors from the country were 68% more into Anal videos and 58% more likely to view Transgender content when compared to the rest of the world.

## 17. Colombia

In Colombia, searches for "colombiana" grew +1 to take over the #1 search in place of last year's favorite "hentai". Searches for "casero" (homemade) gained +10 in rank, as did "tetonas" (busty) and a +26 rank increase for "Latinas". Trending searches for the year included a 577% increase in "gordas" (fat) searches, 340% increase for "pelirroja" (redhead) and a 318% increase for "transsexual". Threesome and transgender both moved into Colombia's Top Five categories of videos, and visitors were 124% more likely to view Latina videos, 106% more into Transgender and 99% more into Big Ass when compared to the rest of the world.

## 18. Egypt

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included a 498% increase for “hot sex”, and a 455% increase in “romantic sex” searches. Visitors from Egypt are 890% more likely to view Arab videos, 174% more into Feet and 166% more into Romantic videos when compared to the rest of the world.

## 19. Sweden

Searches for “Swedish” and “MILF” continued to be Sweden’s two most popular searches for another year while “lesbian” grew +12 in rank and “big ass” by +1 to join the Top Five searches. Searches for “threesome” grew in rank as did “massage” by +7 and “big tits” were way up by +78 in. Sweden’s trending searches for the year included a 426% increase for “redhead” and a 363% increase for “handjob”. Anal was the most popular category of videos, which visitors are 68% more likely to view when compared to the rest of the world. Swedes are also 65% more into Arab porn and 48% more into Fisting.

## 20. Belgium

Belgium rounds out our Top 20 countries this year as searches for “Francaise”, “MILF” and “hentai” all moved ahead of “lesbian” to become the top searches. Trending terms included a 447% increase for “creampie”, 415% for “Turkish” and 380% growth in “femdom” searches. Lesbian and Mature were the two most viewed categories in Belgium, while visitors from the country were 72% more interested in Arab videos and 45% more into Solo Male videos when compared to the rest of the world.

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